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# (UX/UI) Foundations for Product Design

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Part-time Classes

In partnership with:

**FLATIRON SCHOOL**

# Introduction

Are you ready to transform your career and embrace the dynamic world of design? Our foundational part-time UI/UX Course offers you a unique opportunity to acquire essential skills in user interface and user experience design, all while fitting into your busy schedule. Designed for individuals at various stages of their careers, this course equips you with the practical knowledge and hands-on experience needed to excel in the fast-growing field of UI/UX.

## Why Study at Moringa?

Moringa is one of the most successful tech boot camps in Africa. Join us and get top-tier learning & student experience.

- 1 **Practical Hands-on Learning**
- 2 **Access to industry-relevant labs & projects**
- 3 **Dedicated Technical mentor support**
- 4 **Graduates earn a certificate upon completion of the course**
- 5 **Access to industry networks through tech events, networking forums & the alumni community**

## Who is this course for?

This course is designed for beginners, no previous UI/UX or design experience is required.

- **High School Graduates:** Ideal for recent high school graduates looking to explore a career in design and gain early experience in a promising field.
- **University Students/Graduates:** Perfect for recent university graduates seeking to bridge the gap between academic knowledge and practical, job-ready skills.
- **Working Professionals:** Suitable for professionals looking to get into tech or feeling stagnant in their current roles and wanting to pivot into a more creative and fulfilling career.

## What are the requirements to join?



Must have a desire and curiosity to learn.



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Access to a stable internet



Have a laptop (core i5 and upwards, 8GB RAM, 500GB or more memory).



Have basic IT/computer skills.

## Course Overview

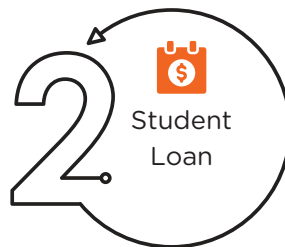
### Full-Time Online and In-person Classes

**Duration:** 11 weeks

**Delivery:** 100% live & online classes  
Mon - Fri from 6 pm - 9 pm

**Tuition Fees:** Ksh 55,000

## Fee Payment Options Available



# Curriculum Outline

## Phase 0: Orientation & Onboarding

- Course Overview
- System configurations and installations
- Onboarding
- Figma Foundations
- Understanding Product Design
- Post Assessment

## Phase 1: UX Process

- Design Ethics
- Inclusive Design
- Accessibility
- Problem Research
- Market Research
- Qualitative research
- Quantitative research
- Digital Well-being
- Synthesis
- Problem Scoping
- Sketching and Rapid Prototyping
- Evaluating Early ideas

## Health & Wellness Break

# Curriculum Outline

## Phase 2: UI Process

- Visual Composition
- Visual Hierarchy
- Elements of Composition
- Layout Grids
- Imagery and Iconography
- Color Models
- Applying Color
- Typography
- Applying Type
- Interaction Principles
- User Interface Patterns
- Animation Principles
- Microinteractions

## Project period

### Outcomes of this course:

You will be prepared for jobs such as:

- UX Designer
- Product Designer
- Full-Stack Designer
- Cloud Computing
- Cybersecurity
- AI, ML, Big Data, VR, AR
- Video Production
- User Experience

# Contact Details



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